

The South Carolina Medical Group
Management Association
The South Carolina State Affiliate of the
Medical Group Management Association



CORPORATE MEMBERSHIP 2022

CORPORATE MEMBERSHIP PROGRAM

The South Carolina Medical Group Management Association (SCMGMA) is offering a membership package for 2022 that includes your annual exhibit space, ability to join one or more of its local chapters, and the opportunity to have exclusive sponsorship of an item or event. The enclosed grid displays the benefits of each level of sponsorship.

SCMGMA MISSION STATEMENT

To provide successful communication in healthcare through management and academics.

SCMGMA OBJECTIVES

The objectives of the South Carolina Medical Group Management Association (SCMGMA) are:

- to enhance the quality of medical care in South Carolina through the professional administration of healthcare practices;
- to encourage the effective and efficient management of healthcare delivery systems through professional development and the exchange of ideas within its membership; and to
- promote excellence in healthcare management by its commitment to training, continuing education, and the recognition of achievement and leadership of healthcare managers.

NATIONAL AND STATE AFFILIATIONS

SCMGMA is affiliated with the Medical Group Management Association (MGMA), the nation's largest organization representing the interests of professional managers. Through this affiliation, members receive information on legislation, human resources, value metrics, practice financial planning, and other issues affecting practice management. Members obtain certification via the American College of Medical Practice Executives (ACMPE) through an intensive educational process utilizing its valuable resources offered through the *Body of Knowledge*. All SCMGMA programs are eligible for CE credit approval through the American College of Medical Practice Executives.

SCMGMA is also affiliated with the South Carolina Medical Association, the premier association for the physicians practicing in the state of South Carolina. The SCMGMA and the SCMA work collaboratively through the sharing of educational and networking opportunities throughout the state. The SCMA President speaks in a general session at the SCMGMA Annual Conference and is invited to participate on the healthcare panel. The SCMA provides meeting space for SCMGMA board meetings and educational programs as required. SCMGMA provides a display in the exhibit hall at the SCMA Annual Meeting and arranges for an educational opportunity for the physicians and their staff.

SPONSORSHIP LEVELS AND BENEFITS

Platinum Exclusive Sponsor Package \$10,000.00

Receives exclusive sponsorship of the Medical Practice Executive of the Year Award. The platinum member is provided courtesy attendance at all local chapter meetings. A representative of the platinum sponsor may be asked to introduce keynote speakers during the annual conference. See grid for additional sponsor benefits. Will receive free exhibit space at the annual conference in exclusive, designated location.

Gold Exclusive Sponsor Package – Option 1. \$6,000 plus \$150 for each additional chapter membership

May receive exclusive sponsorship of the annual conference tote bags with their logo provided. May sponsor other items/events in lieu of tote bags if desired. Given to first gold member who requests this option. Will receive free exhibit space at the annual conference in exclusive, designated area.

Gold Sponsor Package – Option 2. \$5,000 plus \$150 for each additional chapter membership

See grid for additional sponsor benefits. Will receive free exhibit space in exclusive, designated location.

Silver Exclusive Sponsor Package – Option 1. \$4000 plus \$150 for each additional chapter membership

May receive exclusive sponsorship of the conference name badge holders with logo provided. May sponsor other items/events in lieu of name badge holder if preferred. Given to first silver sponsor who requests this option. See grid for additional sponsor benefits. Will receive free exhibit space in exclusive, designated location.

Silver Sponsor Package – Option 2. \$3500 plus \$150 for each additional chapter membership

See grid for additional sponsor benefits. Will receive free, exhibit space in exclusive, designated location.

Bronze Sponsor Package - \$2,000.00 plus \$150 for each additional chapter membership. See grid for additional sponsor benefits. Will receive free exhibit space.**CORPORATE SPONSOR BENEFITS**

View the grid below for all sponsor benefits.

<i>SPONSOR BENEFIT</i>	<i>PLATINUM</i>	<i>GOLD</i>	<i>SILVER</i>	<i>BRONZE</i>
May add chapter memberships to sponsorship at \$150 each	Yes	Yes	Yes	Yes
State Board Contact List	Yes	Yes	Yes	Yes
Annual Conference Exhibit Space	Yes	Yes	Yes	Yes
Introduce Keynote Speaker at Annual Conference.	Yes			
Introduce Breakout Speaker at Annual Conference	Yes	Yes		
Introduction via the SCMGMA Facebook & LinkedIn Sites	Yes	Yes	Yes	Yes
Use of SCMGMA Logo on your conference material using established MGMA guidelines. (SC MGMA reserves the right to review all documents prior to publication)	Yes	Yes	Yes	Yes
Number of staff included in exhibit space (Additional fees apply for those above allotted number)	2	2	2	2
Sponsorship ribbon designated on name badge	Yes	Yes	Yes	Yes
Corporate Company Logo and product description under Corporate Member tab at www.scmgma.com	Yes	Yes	Yes	Yes
Attendee lists pre and post conference	Yes	Yes	Yes	Yes
Sponsor web site for one-month intervals at \$300 per month to include advertisement, logo, video etc. content subject to approval	Yes	Yes	Yes	Yes
Complete SCMGMA membership lists twice a year in Excel format	Yes			
Membership list of local chapters you have joined	Yes	Yes	Yes	Yes
Quarterly email of Sponsor Ads to membership	Yes	Yes		
Courtesy e-blasts to membership of educational opportunities	Yes	Yes	Yes	Yes
Provide speaker at Fall Forum. Please provide an abstract of your presentation to the SCMGMA Governor for approval.	Yes	Yes	Yes	Yes
Sponsor local chapter meetings. Contact Chapter President for details.	Yes	Yes	Yes	Yes
Provide webinars to SCMGMA members	Yes	Yes	Yes	Yes
Participate on Select Committees (subject to chapter executive committee approval and bylaw compliance).	Yes	Yes	Yes	Yes
Courtesy attendance at all chapter meetings. Please RSVP.	Yes			
Recruit members and introduce potential members at local chapter meetings as non-member guests (<i>Appropriate guest fees and RSVP may apply</i>)	Yes	Yes	Yes	Yes
Participate in Chapter Affiliate Fairs or other chapter events	Yes	Yes	Yes	Yes
Contact information included in chapter directories if applicable	Yes	Yes	Yes	Yes
Individual profile page with login information on website at www.sc-mgma.org – Please keep this updated!	Yes	Yes	Yes	Yes



April 14, 2022

Dear Corporate Members:

2022 SPRING SYMPOSIUM APRIL 22, 2022 – COME JOIN US

I hope this letter finds you all safe and well. In a couple of weeks, SCMGMA will be holding an educational event during the SC Medical Association Annual Meeting at the Spartanburg Marriott on the morning of Friday, April 22, 2022, and hope to see you there. I know many of you already plan to exhibit with the SCMA physicians, and hope you will stop by our **Booth #13**, if you are in attendance. Our members will also be visiting the exhibit area and having lunch with the exhibitors. If you will not be exhibiting with the SCMA, we hope that you will consider attending our symposium as “an attendee” and meet with many of our members. I have attached the symposium flyer for your review. Keep reading for other exciting events in 2022!

SEPTEMBER 8, 2022 FALL FORUM – SIGN UP FOR YOUR EXHIBIT BOOTH BY JUNE 1, 2022

Great news! We have confirmed the date for the Fall Forum and plans are coming together for this event. Mark your calendars now for **September 8, 2022**. Corporate members who plan to exhibit need to sign up by June 1 so that we can guarantee your prime exhibit location, as space is limited. After that date, if space is still available, we will make every effort to accommodate other corporate members and exhibitors on a first come first service basis. The educational program will be for one full day and held at the Cooperative Conference Center located at 169 Laurelhurst Avenue, Columbia SC 29210. Visit their website at www.CooperativeMeetings.com, if you have not already seen this beautiful facility. Below is a tentative schedule, and as always, we encourage our corporate members to join us in any of our educational sessions. You should complete the corporate membership document and mail with your sponsorship payment or you may pay online at www.scmgma.com. Call us if you have difficulty registering at 803-387-7864.

TENTATIVE SCHEDULE

Thursday, September 8, 2022

7:30 – 8:30	Registration and Breakfast with exhibitors
8:30 – 8:45	Welcome and Announcements
8:45 – 10:00	General Session I: President of the South Carolina Medical Association
10:00 – 10:30	Break with Exhibitors
10:30 – 11:45	General Session II: National MGMA Speaker
12:00 – 1:00	Lunch with speakers, exhibitors, and attendees
1:00 – 2:15	General Session III: All Things Medicare
2:15 – 2:45	Break with Exhibitors
2:45 – 4:00	General Session IV: Healthcare Panel
4:00 – 5:00	Champagne Toast Finale and Door Prize Drawings

AUGUST BOARD RETREAT AND MEMBERSHIP DRIVE – AUGUST 23-27, 2022

The SCMGMA State Board will be meeting at Harrah’s Cherokee Conference Center during the week of August 23-27, 2022 at which time we will be hosting our annual membership drive and state board retreat, where we plan to develop a five-year strategic plan. We would love to have you with us. We are inviting our membership and corporate sponsors to visit Harrah’s during this week, and collaborate on ideas of how to make SCMGMA greater. We want to know what you want and what our members want. As you know, due to the pandemic, our membership numbers had dropped, but we are excited to report that they are once again climbing with renewals coming in daily! SCMGMA is making an effort to **RECLAIM OUR MEMBERSHIP**. We hope that you will help us get all of our members back! And we are challenging each SCMGMA Chapter to increase their membership by at least 10%.

The Board Retreat and Business meeting will be held **Friday, August 26 starting around 4:00 pm and Saturday, August 27** until about 1:00 pm. The room block runs from August 23-27, 2022. You may come for one day or as many days as you wish during the room block period and bring your family or co-workers for a great vacation. Harrah's is offering a special hotel rate of \$149 plus applicable taxes to anyone who wishes to come and enjoy all the activities. There will be no exhibit hall or registration fees associated with this gathering. You would only pay for your personal meals and accommodations as well as any team events you or your company might choose to offer. You will be invited to share at least one positive idea that your team chose that SCMGMA can use in its five-year strategic plan. We want to hear your ideas. Please reach out to us whether in person or by email. Our members value you and we thank you for your continued support of our conferences and events.

2023 ANNUAL CONFERENCE

We will be going back to Harrah's Cherokee Conference Center for our 2023 Annual Conference. This will be our regular in person conference with full array of attendees, speakers, social events, and exhibitors as in the past. Companies who join as corporate sponsors will receive free exhibit space at the annual conference. Booth selection will be based on first come first serve basis. Exhibit space will be offered beginning November 2022. And we are always looking for great speakers; so, if your company has an outstanding speaker, please reach out to us, as we would love to consider them for our event. *Please submit your speaker proposals/abstracts for consideration for the 2023 conference to us no later than December 1, 2022 .*

COMPONENT CHAPTERS OF THE SCMGMA

In order to get the best return on your investment, corporate sponsors are encouraged to be involved with the chapter membership of the SCMGMA. Corporate sponsors may participate on approved committees of the SCMGMA. This will allow corporate members to build a strong professional relationship with the membership. You are encouraged to invite and/or bring potential new members with you to our chapter meetings, which are starting to once again meet in person. As always, our success is in part related to your participation in our organization.

Currently, six chapters exist in the areas included below. On the application form, the company representatives should designate the chapter(s) where they wish to participate. Corporate members may send an alternate to the meetings provided the chapter has been notified prior to the meeting. Note that some chapters may charge a fee for the luncheon or appropriate guest fees. This varies from chapter to chapter. All meeting attendees are expected to RSVP prior to the meetings. Corporate members may sponsor chapter meetings, lunches, or events in collaboration with the appropriate Chapter President.

*Charleston Chapter
Florence Chapter
Midlands Chapter*

*Coastal Chapter
Greenville Chapter
Spartanburg Chapter*

I am attaching to this email, a list of the current SCMGMA Board Members, including Chapter Presidents, or you can visit www.scmgma.com and click on "Chapters" to view contact information. You may contact them to RSVP for a meeting or request to sponsor a meeting or event.

With warm regards,

Renee Alexander MHRD, Governor 2022



SOUTH CAROLINA MEDICAL GROUP MANAGEMENT ASSOCIATION
CORPORATE SPONSOR APPLICATION

PROFESSIONAL INFORMATION (Please print or type)

Your organization: _____

Your organization's contact person: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Website: _____

Do we have permission to send you notices from SC MGMA via email?

[] Yes [] No Best Email address: _____

PRODUCT DESCRIPTION

Provide a brief description of your products or services.

CORPORATE MEMBERSHIP LEVELS

- [] Platinum Member Package \$12,500.00
[] Gold Member Package - Option 1 \$6,000.00
[] Gold Member Package - Option 2 \$5,000.00
[] Silver Member Package - Option 1 \$4,000.00
[] Silver Member Package - Option 2 \$3,500.00
[] Bronze Member Package \$2,000.00

Membership Fee: \$ _____

Chapter Memberships # _____ @ \$150 each \$ _____

Include your contact information below for the chapters you are joining. This information will be sent to the respective chapters for inclusion in their mailing List.

Total Enclosed: \$ _____

Chapter choices: Please print clearly or type.

Check all that apply and provide representative name and contact information. Representatives may also update or create their profiles at www.sc-mgma.org. Contact Selena Alexander at slinky1951@gmail.com or Cindy Ott at cindyott63@gmail.com for login assistance.

[] Charleston: Representative Name: _____

Phone: _____ E-mail: _____

[] Coastal: Representative Name: _____

Phone: _____ E-mail: _____

Florence: Representative Name: _____
Phone: _____ E-mail: _____

Greenville: Representative Name: _____
Phone: _____ E-mail: _____

Midlands: Representative Name: _____
Phone: _____ E-mail: _____

Spartanburg: Representative Name: _____
Phone: _____ E-mail: _____

Corporate Membership is renewable annually by January 1st of each year and runs through December 31 of the calendar year. Membership must be paid prior to exhibiting at the annual conference.

PAYMENT OPTIONS – There are several convenient ways to pay

1. Make check payable to the SCMGMA and mail to:

Cindy South Ott, Executive Director
1195 St. Matthews Road, PMB 313
Orangeburg, SC 29115
Phone: (803) 387-7864
Email: cindyott63@gmail.com

2. Our Secure Payment Site: Email your application with credit card information to our secure payment site: scmgmaconfmembership@scmgma.com

3. Log in to Your SCMGMA Account and Pay Online with credit card or receive an invoice to mail a check:

Pay online at www.sc-mgma.org

Visit our website at www.scmgma.com and click on “join” or “renew” and follow the prompts

Call us if you have trouble:

Cindy Ott – 803-387-7864 or email cindyott63@gmail.com

Selena Alexander – 864-238-0470 or email slinky1951@gmail.com



INVOICE

Tax identification number: 57-0947492

Quantity	Description	Corporate Membership Dues	Total Enclosed
1	Platinum Corporate Membership <i>--Includes two free exhibit spaces at the Fall Forum and courtesy attendance at all chapter programs Exclusive sponsorship of the Medical Practice Executive of the Year award.</i>	\$12,500.00	
1	Gold Corporate Membership- Option I: <i>Includes two free exhibit spaces at the Fall Forum plus exclusive sponsorship of the conference tote bags with your logo included.</i> Option II: <i>Includes two free exhibit spaces at the annual conference</i>	\$6,000.00 Option I Or \$5,000.00 Option II	
1	Silver Corporate Membership Option I: <i>Includes two free exhibit spaces at the Fall Forum plus exclusive sponsorship of the conference name badge holders with your logo included.</i> Option II: <i>Includes two free exhibit spaces at annual conference</i>	\$4,000.00 Option I Or \$3,500.00 Option II	
1	Bronze Corporate Membership <i>--Includes one free exhibit space the Fall Forum.</i>	\$2,000.00	
	Add Your Chapter <i>--Indicate chapter choices on following pages.</i>	\$150.00 per person/per chapter	
	Website Advertisement for One month. May include logo, advertisement, video etc. Contact us with further details.	\$300.00 per month Choose your month: _____	
GRAND TOTAL			

Company Contact Name: _____

Company Name: _____

Address: _____

Phone: _____

Email: _____

___ Please initial this box if you are giving permission for us to provide your company representatives' phone and email addresses to the SCMGMA membership.

___ Enclosed is my check in the amount of _____. Make check payable to SCMGMA.

___ Please charge my credit card. The information is below. I will email to the secure email site.

Type of card: ___ American Express ___ Visa ___ MasterCard ___ Discover

Credit Card Number: _____

Expiration Date: _____ CID: _____

Name as it appears on card: _____

Mailing Address Associated with Credit Card: _____

City: _____ State: _____ Zip: _____

Signature of authorized representative: _____

Today's date: _____

Email credit card information to our secure site: scmgmaconfmembership@scmgma.com

EMAIL YOUR LOGO FOR OUR WEBSITE TO
Cindyott63@gmail.com



EXHIBIT BOOTH INFORMATION

August 24-27, 2022
Harrah's Cherokee Conference Center
777 Casino Drive
Cherokee NC 28719
www.caesars.com

Your Company's Contact Information

Contact Name: _____
Company Name: _____
Mailing Address: _____
City, State, Zip: _____
Phone Number: _____
Email Address: _____
Website Address: _____
Brief Description of your product or service (30 words or less):

Exhibit Space Selection (Refer to the attached diagram)

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____
Company You Wish Not to be located near: _____
Electricity Required _____ **Yes** _____ **No** (Complete electrical request form and fax or email to the hotel.
This is the responsibility of the exhibiting company.)

Who Will Be Working Your Exhibit Space?

*Please print all names clearly. Bronze and silver sponsors add \$250.00 for each representative above two. Platinum and Gold add \$250 for each representative above four. Be sure to include all requested information so we may have correct name badges and contact information for our attendees.

1. Name: _____ Phone: _____
Email: _____
2. Name: _____ Phone: _____
Email: _____
3. Name: _____ Phone: _____
Email: _____
4. Name: _____ Phone: _____
Email: _____
5. Name: _____ Phone: _____
Email: _____
6. Name: _____ Phone: _____
Email: _____

*I have read the exhibitor guidelines. _____ (sign or initial)